FRUTANA S.A

Delightful Moments

An Exceptional Flavour Experience









Nuestras Marcas

Frutana joy

FRUTANA
Delightful Moments

FRUTANOVA

سندباد
SINDIBAD
PREMIUM BANANA

Genuine Pleasure
Frutaluxe
Premium Quality

GLOBALG.A.P.

BASC
BUSINESS ALLIANCE FOR SECURE COMMERCE

GLOBALG.A.P.
GRASP

RAINFOREST ALLIANCE
PEOPLE & NATURE

ISO
28000:2022

¡Mucho mejor!
ECUADOR

@frutana_sa



FRUTANA S.A.

At **FRUTANA**, we strive to offer an exceptional flavor experience, carefully cultivating and selecting each banana cluster to bring the best from our plantations to your table. Our commitment to quality, sustainability, and excellence at every step of the production process sets us apart.

With an unwavering dedication to freshness, integrity, and customer satisfaction, we are committed to maintaining the highest standards in every fruit bearing our name. Through a combination of innovation, expert knowledge, and passion for what we do, we transform simple fruit into delightful moments for everyone.

Join us on our journey as we share the freshness, quality, and joy of our products with the world.



Follow us: @frutana_sa

FRUTANOVA

FRUTANOVA: This is our crown jewel of freshness. **FRUTANOVA** represents a unique fresh banana experience. Each fruit under this brand is carefully selected from our finest plantations, cultivated with innovative techniques and processes that ensure freshness in every bite. From the field to your table, **FRUTANOVA:** carries with it a commitment to quality and innovation.



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Frutana joy

FRUTANAJOY: With a singular focus on customer satisfaction and the joy each piece of fruit brings, **FRUTANAJOY** strives to provide an exceptional taste experience. Each banana under this brand is precisely selected to ensure optimal ripeness, unmatched texture, and flavor. **FRUTANAJOY** is dedicated to making every consumption moment a celebration of taste and delight.



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Genuine Pleasure

Frutaluxe

Premium Quality

FRUTALUXE: Our elite brand, reserved for the most discerning banana connoisseurs. **FRUTALUXE** represents the culmination of our efforts to provide the very best. Each fruit under the **FRUTALUXE** brand is cultivated in ideal conditions, meticulously hand-selected, and delivered with an emphasis on excellence. It's a banana for those seeking a unique and exclusive gastronomic experience.



FRUTANA

Delightful Moments

Frutana: Flavor that inspires health and vitality. From the field to your table, our brand offers you the best of nature in every bite. Discover an explosion of freshness and nutrients in each of our products, carefully selected to satisfy your palate and nourish your body. With **Frutana**, the pleasure of eating healthy becomes a delicious and vibrant experience. Explore the power of nature with **Frutana**!

With **Frutana** the pleasure of eating healthy becomes a delicious and vibrant experience. Explore the power of nature with **Frutana**!





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سندباد

SINDIBAD

PREMIUM BANANA

From the heart of the most fertile plantations, **Sindibad** brings you a banana like no other. Each fruit is grown with dedication, adhering to strict quality standards to ensure a product that is always fresh, flavorful, and rich in natural goodness. Our commitment to excellence is reflected in the careful selection of every banana at its peak harvest, preserving its perfect texture and unparalleled sweetness.

Sindibad is the result of tradition, expertise, and an unwavering pursuit of the very best. Elevate your fruit experience with a brand that turns every bite into pure delight.



Follow us: @frutana_sa

Bananas Canvendish Extra Premium

Technical Specifications of Bananas Cavendish for the middle East Market Saudi Arabic, United Emirates Arabic, Qatar, Oman, Bahrein, Kuwait, China.

Item	Descripción
Product	**Fresh Cavendish Bananas Extra Premium**
Brands Names	FRUTANA - FRUTANOVA - FRUTANAJOY - FRUTALUXE - SINDIBAD 
Image	
Packing	13 kg net weight per box, gross weight 14 kg
Size	39-46 mm
Hand Size	4 hands (large bunches) and 5 hands (medium bunches)
Quantity in Container	40ft refrigerated container (1,540 boxes, approx. 22.33 metric tons)
Temperature	13°C
Incoterm	CIF (Cost, Insurance, and Freight) or FOB (Free on Board)
Shipping Method	Sea Freight (Refrigerated shipping)
Destination Ports	Ports in Middle Eastern Countries or China Ports (specific port to be determined)
Quality Standards	Complies with international export standards, free from pests and damage
Packaging Details	Each box includes ventilation holes to maintain freshness
Certifications	Certificate of Origin, Phytosanitary Certificate, Packing list .

Bananas Canvendish Premium

Technical Specifications of Bananas for European Market (e.g., Germany, France, Italy, Spain, Netherlands, UK, Belgium, Austria, Switzerland, Denmark, Sweden, Norway, Finland, Portugal, Greece, Ireland, Luxembourg, Malta, Monaco, Andorra, San Marino, Vatican City, Chile)

Item	Descripción
Product	**Fresh Cavendish Bananas Premium**
Brands Names	FRUTANA - FRUTANOVA - FRUTANAJOY - FRUTALUXE - SINDIBAD 
Image	
Packing	18.14 - 19 kg per box net weight, gross weight: 21.50 kg
Hand Size	5-7 hands (medium to large bunches)
Quantity in Container	40ft refrigerated container (1,080 boxes with pallets, approx. 22.33 metric tons)
Temperature	13°C
Incoterm	CIF (Cost, Insurance, and Freight) or FOB (Free on Board)
Shipping Method	Sea Freight (Refrigerated shipping)
Destination Ports	Ports in European Countries or Chile Ports (specific port to be determined)
Quality Standards	Complies with international export standards, free from pests and damage
Packaging Details	Each box includes ventilation holes to maintain freshness
Certifications	Certificate of Origin, Phytosanitary Certificate, Packing list, and additional certification like: Global G.A.P.

Bananas Canvendish Premium

Technical Specifications of Bananas for Russian and Selected Markets (Iraq, Turkey, Iran, Azerbaijan, Kazakhstan, Turkmenistan, Uzbekistan, Kyrgyzstan, Libya, Tunisia, Morocco, Georgia, Algeria, Jordan)

Item	Descripción
Product	**Fresh Cavendish Bananas Premium**
Brands Names	FRUTANA - FRUTANOVA - FRUTANAJOY - FRUTALUXE - SINDIBAD 
Image	
Packing	18.14 - 19 kg net weight per box, Gross wight :21.50 kg
Hand Size	5-7 hands (medium to large bunches)
Quantity in Container	40ft refrigerated container (1200 boxes without pallets, approx. 22.33 metric tons)
Temperature	13°C
Incoterm	CIF (Cost, Insurance, and Freight) or FOB (Free on Board)
Shipping Method	Sea Freight (Refrigerated shipping)
Destination Ports	Ports in Russia, Iraq, Turkey, Iran, Azerbaijan, Kazakhstan, Turkmenistan, Uzbekistan, Kyrgyzstan, Libya, Tunisia, Morocco,Georgia, Algeria (specific port to be determined)
Quality Standards	Complies with international export standards, free from pests and damage
Packaging Details	Each box includes ventilation holes to maintain freshness
Certifications	Certificate of Origin, Phytosanitary Certificate, packing List .

Bananas Canvendish Premium

Technical Specifications of Bananas Cavendish for Japan and the United States

Item	Descripción
Product	**Fresh Cavendish Bananas Premium**
Brands Names	FRUTANA - FRUTANOVA - FRUTANAJOY - FRUTALUXE - SINDIBAD 
Image	
Packing	18.14-19 kg net weight per box , gross weight :21.50 kg .
Hand Size	5-8 hands (medium to large bunches)
Quantity in Container	40ft refrigerated container (1,080 boxes with pallets, approx. 22.33 metric tons)
Temperature	13°C
Incoterm	CIF (Cost, Insurance, and Freight) or FOB (Free on Board)
Shipping Method	Sea Freight (Refrigerated shipping)
Destination Ports	Ports in Japan and USA Ports (specific port to be determined)
Quality Standards	Complies with international export standards, free from pests and damage
Packaging Details	Each box includes ventilation holes to maintain freshness
Certifications	Certificate of Origin, Phytosanitary Certificate, backing list, and additional certification like: Global G.A.P., F.D.A.

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Baby Bananas

Technical Specifications of Baby Bananas

Item	Descripción
Product	**Baby Bananas**
Brands Names	FRUTANA - FRUTANOVA - FRUTANAJOY - FRUTALUXE - SINDIBAD 
Image	
Packing	7.50 kg per box
Size	Approx. 7 cm in length
Quantity in Container	40ft refrigerated container (2,000 boxes without pallets, 1,760 boxes with pallets)
Temperature	13°C
Incoterm	CIF (Cost, Insurance, and Freight) or FOB (Free on Board)
Shipping Method	Sea Freight (Refrigerated shipping)
Destination Ports	Ports in various regions (specific port to be determined)
Quality Standards	Complies with international export standards, free from pests and damage
Packaging Details	Each box includes ventilation holes to maintain freshness
Certifications	Certificate of Origin, Phytosanitary Certificate, backing list, and additional certification like: Global G.A.P.

Organic Bananas

Technical Specifications of Organic Banana for Europa and the United States USA (40.90 LB/18.50 KG) North of Europa (40.90 LB/18.50 KG) SUR Europa (42.50 LB/19.20 KG) OSLO / JEBEL ALI (30.50 LB/13.80 KG)

Item	Descripción
Product	**Organic Bananas**
Brands Names	FRUTANA - FRUTANOVA - FRUTANAJOY - FRUTALUXE - SINDIBAD 
Image	
Packing	- USA: 18.50 kg per box - North of Europe: 18.50 kg per box - South of Europe: 19.20 kg per box - Oslo (Norway) & Jebel Ali (UAE): 13.80 kg per box
Diameter	39-46 mm
Hand Size	5-7 hands
Quantity in Container	40ft refrigerated container (1080 boxes with pallet, approx. 22.33 metric tons) for USA and North and South of Europe. (1200 -1280 Boxes) for Oslo and Jebel Ali.
Temperature	13°C
Incoterm	CIF (Cost, Insurance, and Freight) or FOB (Free on Board)
Shipping Method	Sea Freight (Refrigerated shipping)
Destination Ports	Various ports in Europe, USA, Oslo, Jebel Ali (specific port to be determined)
Quality Standards	Complies with international export standards, free from pests and damage
Packaging Details	Each box includes ventilation holes to maintain freshness
Certifications	Certificate of Origin, Phytosanitary Certificate, Packing List, Organic Certification (such as USDA Organic for the USA and EU Organic for Europe)

Plantain Premium

Technical Specifications of Plantain for Europa and the United States

Item	Descripción
Product	**Plantain Premium**
Brands Names	FRUTANA - FRUTANOVA - FRUTANAJOY - FRUTALUXE - SINDIBAD 
Image	
Packing	23 kg per box
Diameter	52-58 mm
Hand Size	9-12 hands
Quantity in Container	40ft refrigerated container (1080 boxes with pallet, approx. 22.33 metric tons)
Temperature	13°C
Incoterm	CIF (Cost, Insurance, and Freight) or FOB (Free on Board)
Shipping Method	Sea Freight (Refrigerated shipping)
Destination Ports	Ports in Europa and United States (specific port to be determined)
Quality Standards	Complies with international export standards, free from pests and damage
Packaging Details	Each box includes ventilation holes to maintain freshness
Certifications	Certificate of Origin, Phytosanitary Certificate, backing list, F.D.A, and additional certification like: Global G.A.P.

Red Bananas

Technical Specifications of Red Bananas

Item	Descripción
Product	**Reds Bananas**
Brands Names	FRUTANA - FRUTANOVA - FRUTANAJOY - FRUTALUXE - SINDIBAD 
Image	
Packing	7.50 kg per box
Size	Approx. 7 cm in length
Quantity in Container	40ft refrigerated container (2,000 boxes without pallets, 1,760 boxes with pallets)
Temperature	13°C
Incoterm	CIF (Cost, Insurance, and Freight) or FOB (Free on Board)
Shipping Method	Sea Freight (Refrigerated shipping)
Destination Ports	Ports in various regions (specific port to be determined)
Quality Standards	Complies with international export standards, free from pests and damage
Packaging Details	Each box includes ventilation holes to maintain freshness
Certifications	Certificate of Origin, Phytosanitary Certificate, backing list, and additional certification like: Global G.A.P.

Pineapple (MD2 Golden)

Technical Specifications of Pineapple (MD2 Golden) from Ecuador

Item	Descripción
Product	**Pineapple (MD2 Golden)**
Brands Names	FRUTANA - FRUTANOVA - FRUTANAJOY - FRUTALUXE - SINDIBAD 
Image	
Packing	12 Kg - 14 Kg per box
Brix Mini	13 and Higher
Size	5-10 pineapple per box
Quantity in Container	40 ft refrigerated container (1680 boxes with pallet, approx. 22.33 metric tons)
Temperature	13°C
Incoterm	CIF (Cost, Insurance, and Freight) or FOB (Free on Board)
Shipping Method	Sea Freight (Refrigerated shipping)
Destination Ports	Ports in various regions (specific port to be determined)
Quality Standards	Complies with international export standards, free from pests and damage
Packaging Details	Each box includes ventilation holes to maintain freshness
Certifications	Certificate of Origin, Phytosanitary Certificate, backing list, F.D.A, and additional certification like: Global G.A.P



EXPORT

FRUTANA S.A.

FRUTANA S. A. has been a pioneer in bringing the authentic taste of bananas to a wide range of countries worldwide. Our commitment to excellence in quality and service has led us to explore and expand our horizons across different continents and regions.

Our journey also spans the charm of Europe, from Belgium, France, Italy, Spain, Germany, Norway, Denmark, Portugal, and Greece, reaching destinations in Poland, Finland, Sweden, and even touching the shores of Australia, England, the United Kingdom, and Switzerland.

Working in collaboration with the world's top shipping companies such as MSC, CMA, PIL, Maersk, and Hapag-Lloyd, we ensure the reliable and efficient delivery of our fresh products to every corner of the globe. This partnership allows us to maintain freshness and quality in every fruit we ship, ensuring that the delicious taste of our bananas reaches consumers optimally and in the most excellent conditions."

FRUTANA S.A.

Follow us: @frutana_sa

Your Country Box

A box that carries the culture of your country

A banana box designed especially for your country: your national flag, the FRUTANA mascot in your country's traditional dress, and seasons we celebrate together. Add your company name and make it exclusive to you.

From 10 containers (5 containers for Gulf countries, Mauritania and our new destinations in Europe, Asia, the Americas and Oceania) you get your company name on the box, and the design is exclusive to you.

Easy to market and sell — it speaks to your customer in their language and identity. A distinctive design on the shelf that catches the eye at first glance.



FRUTANA

Saudi Arabia



JOY

France



Sindibad

Japan



Frutaluxe

Italy



Frutanova

Canada

FRUTANA and SINDIBAD are exclusive to Grupo Al-Sebai and cannot be ordered. The other designs are available.

The following pages show the real country box for every destination, brand by brand, with the official country label.

Your Country Box — FRUTANA

A box that carries the culture of your country · North Africa

Every country edition of the FRUTANA box, with the official country label. FRUTANA and SINDIBAD are exclusive to Grupo Al-Sebai and cannot be ordered. The other designs are available.





Libya





Tunisia





Morocco





Algeria





Mauritania

Your Country Box — FRUTANA

Levant and the Gulf





Jordan





Iraq





Syria





UAE





Kuwait





Qatar

Your Country Box — FRUTANA

Arabian Gulf





Saudi Arabia





Bahrain





Oman

Your Country Box — FRUTANA

Western Europe





France





Italy





Germany





Portugal





Netherlands





Spain

Your Country Box — FRUTANA

Central Europe





Belgium





Switzerland





Austria





Poland





Slovakia





Bulgaria

Your Country Box — FRUTANA

Northern Europe and the Baltics





Denmark





Norway





Finland





Estonia





Latvia

Your Country Box — FRUTANA

Eastern Europe, Türkiye and Russia





Serbia





Romania





Moldova





Türkiye





Russia

Your Country Box — FRUTANA

Caucasus and Iran





Georgia





Armenia





Azerbaijan





Iran

Your Country Box — FRUTANA

Central Asia





Uzbekistan





Kazakhstan





Kyrgyzstan





Tajikistan





Turkmenistan

Your Country Box — FRUTANA

Asia-Pacific and the Americas



China



Japan



South Korea



Australia



United States



Canada



Chile



Argentina

Your Country Box — FRUTANA JOY

A box that carries the culture of your country · North Africa

Every country edition of the FRUTANA JOY box, with the official country label.





Libya





Tunisia





Morocco





Algeria





Mauritania

Your Country Box — JOY

Levant and the Gulf



Jordan



Iraq



Syria



UAE



Kuwait



Qatar

Your Country Box — JOY

Arabian Gulf



Saudi Arabia



Bahrain



Oman

Your Country Box — JOY

Western Europe





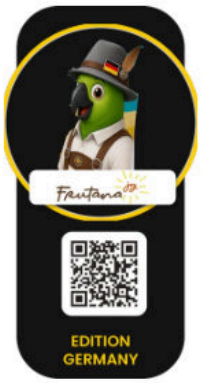
France





Italy





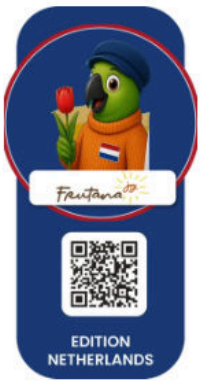
Germany





Portugal





Netherlands





Spain

Your Country Box — JOY

Central Europe





Belgium





Switzerland





Austria





Poland





Slovakia



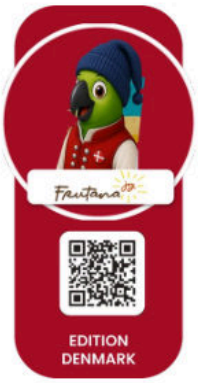


Bulgaria

Your Country Box — JOY

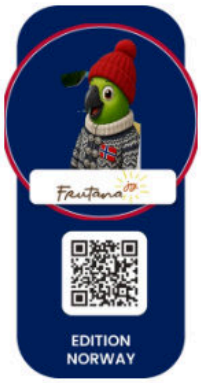
Northern Europe and the Baltics





Denmark





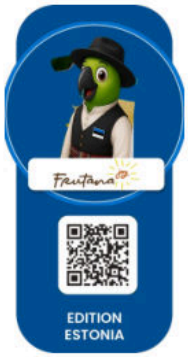
Norway





Finland





Estonia



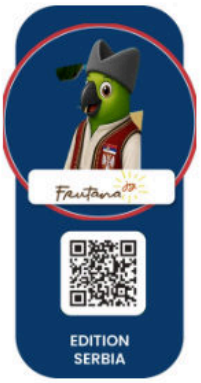


Latvia

Your Country Box — JOY

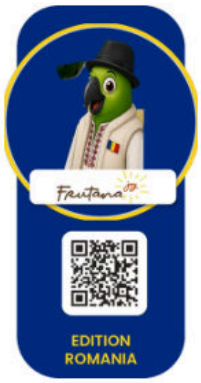
Eastern Europe, Türkiye and Russia





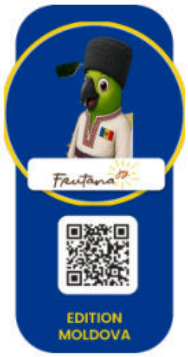
Serbia





Romania





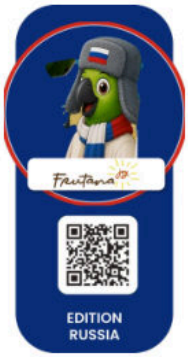
Moldova





Türkiye





Russia

Your Country Box — JOY

Caucasus and Iran



Georgia



Armenia



Azerbaijan



Iran

Your Country Box — JOY

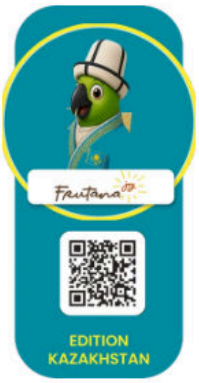
Central Asia





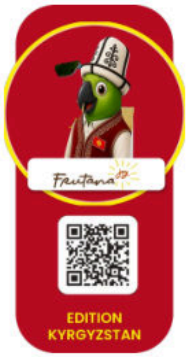
Uzbekistan





Kazakhstan





Kyrgyzstan





Tajikistan





Turkmenistan

Your Country Box — JOY

Asia-Pacific and the Americas



China



Japan



South Korea



Australia



United States



Canada



Chile



Argentina

Your Country Box — Sindibad

A box that carries the culture of your country · North Africa

Every country edition of the Sindibad box, with the official country label. FRUTANA and SINDIBAD are exclusive to Grupo Al-Sebai and cannot be ordered. The other designs are available.





Libya





Tunisia





Morocco





Algeria





Mauritania

Your Country Box — Sindibad

Levant and the Gulf



Jordan



Iraq



Syria



UAE



Kuwait



Qatar

Your Country Box — Sindibad

Arabian Gulf



Saudi Arabia



Bahrain



Oman

Your Country Box — Sindibad

Western Europe



France



Italy



Germany



Portugal



Netherlands



Spain

Your Country Box — Sindibad

Central Europe



Belgium



Switzerland



Austria



Poland



Slovakia



Bulgaria

Your Country Box — Sindibad

Northern Europe and the Baltics



Denmark



Norway



Finland



Estonia



Latvia

Your Country Box — Sindibad

Eastern Europe, Türkiye and Russia





Serbia





Romania





Moldova





Türkiye





Russia

Your Country Box — Sindibad

Caucasus and Iran



Georgia



Armenia



Azerbaijan



Iran

Your Country Box — Sindibad

Central Asia





Uzbekistan





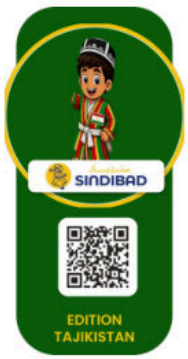
Kazakhstan





Kyrgyzstan





Tajikistan





Turkmenistan

Your Country Box — Sindibad

Asia-Pacific and the Americas



China



Japan



South Korea



Australia



United States



Canada



Chile



Argentina

Your Country Box — Frutaluxe

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Libya





Tunisia





Morocco





Algeria





Mauritania

Your Country Box — Frutaluxe

Levant and the Gulf



Jordan



Iraq



Syria



UAE



Kuwait



Qatar

Your Country Box — Frutaluxe

Arabian Gulf



Saudi Arabia



Bahrain



Oman

Your Country Box — Frutaluxe

Western Europe



France



Italy



Germany



Portugal



Netherlands



Spain

Your Country Box — Frutaluxe

Central Europe





Belgium





Switzerland





Austria





Poland





Slovakia





Bulgaria

Your Country Box — Frutaluxe

Northern Europe and the Baltics





Denmark





Norway





Finland





Estonia





Latvia

Your Country Box — Frutaluxe

Eastern Europe, Türkiye and Russia



Serbia



Romania



Moldova



Türkiye



Russia

Your Country Box — Frutaluxe

Caucasus and Iran



Georgia



Armenia



Azerbaijan



Iran

Your Country Box — Frutaluxe

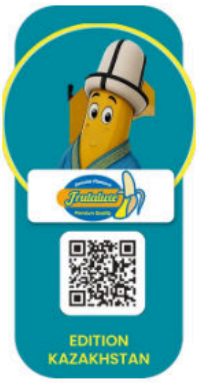
Central Asia





Uzbekistan





Kazakhstan





Kyrgyzstan





Tajikistan





Turkmenistan

Your Country Box — Frutaluxe

Asia-Pacific and the Americas



China



Japan



South Korea



Australia



United States



Canada



Chile



Argentina

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Libya





Tunisia





Morocco





Algeria





Mauritania

Your Country Box — Frutanova

Levant and the Gulf





Jordan





Iraq





Syria





UAE





Kuwait





Qatar

Your Country Box — Frutanova

Arabian Gulf





Saudi Arabia





Bahrain



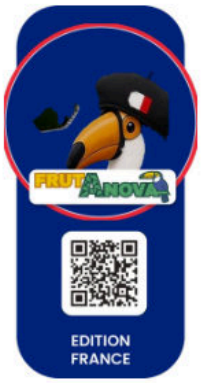


Oman

Your Country Box — Frutanova

Western Europe





France





Italy





Germany





Portugal





Netherlands





Spain

Your Country Box — Frutanova

Central Europe





Belgium





Switzerland





Austria





Poland





Slovakia



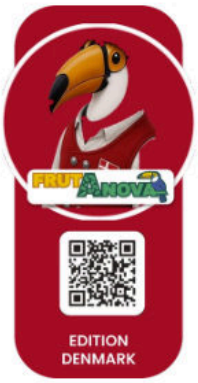


Bulgaria

Your Country Box — Frutanova

Northern Europe and the Baltics





Denmark





Norway





Finland





Estonia



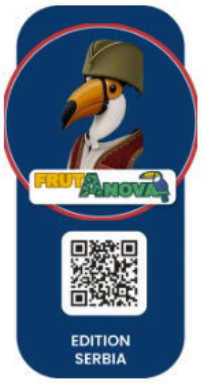


Latvia

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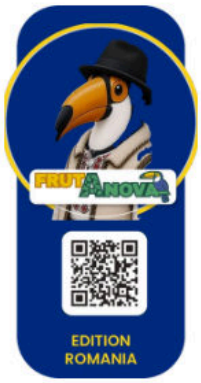
Eastern Europe, Türkiye and Russia





Serbia





Romania





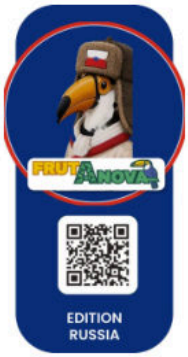
Moldova





Türkiye





Russia

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Caucasus and Iran





Georgia





Armenia





Azerbaijan





Iran

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Central Asia





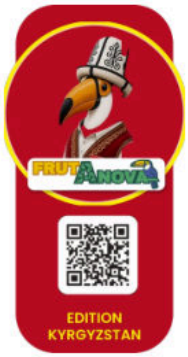
Uzbekistan





Kazakhstan





Kyrgyzstan





Tajikistan





Turkmenistan

Your Country Box — Frutanova

Asia-Pacific and the Americas



China



Japan



South Korea



Australia



United States



Canada



Chile



Argentina

Design your brand / private label

Add your company name and make the design exclusive to you

A banana box designed especially for your country: your national flag, the FRUTANA mascot in your country's traditional dress, and seasons we celebrate together. Add your company name and make it exclusive to you.

From 10 containers (5 containers for Gulf countries, Mauritania and our new destinations in Europe, Asia, the Americas and Oceania) you get your company name on the box, and the design is exclusive to you.

Add your company name and make the design exclusive to you. Start on our website or write to the sales team.



FRUTANA JOY · Morocco



Frutaluxe · Iraq



Frutanova · Türkiye

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WhatsApp: +593 99 887 7552

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GLOBALG.A.P. & GRASP
BASC 6.0.1 · WBO code ECUGYE01026-1-2 · valid until 18 June 2027
Verify BASC: sibasc.wbasco.org (company record ECUGYE01026-1-2)
ISO 28000:2022 · Certificate No. SRSM/079F/0225
Issued 13 February 2025 · valid until 12 February 2028
Issued by Quality Control Certification (QCC)
Verify ISO 28000: https://qccertificate.com/Client
Agrocalidad — authorized banana exporter to China
Overseas official registration Nos. N23348 · N23349 · N23350

Website
frutana.com.ec

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Weekly banana market news & FOB prices